



ASSOCIATE MEMBER BENEFITS



*The voice of
automotive retailers*



Key Issues



Regulatory Changes



Networking Opportunities



Weekly Newsletter



Access to Meetings

Better Informed

As an associate member, you will gain access to a large network of industry specific information, analysis and up-to-date policy shifts in the automotive sector. You will be given access to results from member only surveys and the opportunity to input with questions and ideas that may be specific to your business. With the opportunity to attend parts of member meetings, you will gain valuable insight from key decision makers and influencers in franchised dealerships of all marques and sizes.



Industry Data



Visibility for your business



Lobbying



Competitive Edge



Trade shows

Better Performance

Associate members report that with access to industry specific information, knowledge of current operational challenges and our members' future strategies, they can better craft their marketing messages and create a competitive advantage for their business. However, the benefits do not stop there. Associate members will also gain use of the NFDA logo, reduced rates at Trade Shows and functions, plus an opportunity to create an advertorial once a year for the members' quarterly magazine "The Voice".



Creating opportunities



Driving Industry



Yearly Advertorial



Industry Advice



Targeted Surveys

NFDA Promise

We have a responsibility to ensure that any relationships we build on our members' behalf are of benefit to them. Therefore, we review applications to Associate Membership on a case by case basis, to safeguard the interests of our members. We politely remind potential Associate Members to apply with the full knowledge that it **does not mean access to a database** of key decision makers, nor does it represent a platform for the persistent pitching of your business.

National Franchised Dealers Association (NFDA)

201 Great Portland Street, London, W1W 5AB

Email: nfda@rmif.co.uk

Tel: 01788 538 303

www.nfda-uk.co.uk

